Why Attend an investor presentation?

The importance of attending investor presentations

With the constant bombardment of company news, via email and social media platforms, you may ask why bother travelling and attending an investor presentation by a company you are invested in, or may invest in, if you like the story?

Why not simply listen to a webinar or podcast of the meeting, attend via Zoom, or read a transcription on a website sometime after the event?

The answer is, of course, *personal engagement*, there is no substitute for a face to face meeting!

Personal engagement

All channels of communication have their respective merits, but, at the end of the day, nothing comes close to the trust and respect that can be established during a personal meeting.

Personal meetings at investor presentations create and maintain ***focus and engagement*** between the parties.

Investors that take the trouble to attend AGM’s and company presentations enjoy dialogue with the people that count, build respect and trust in them, and are better informed as a result.

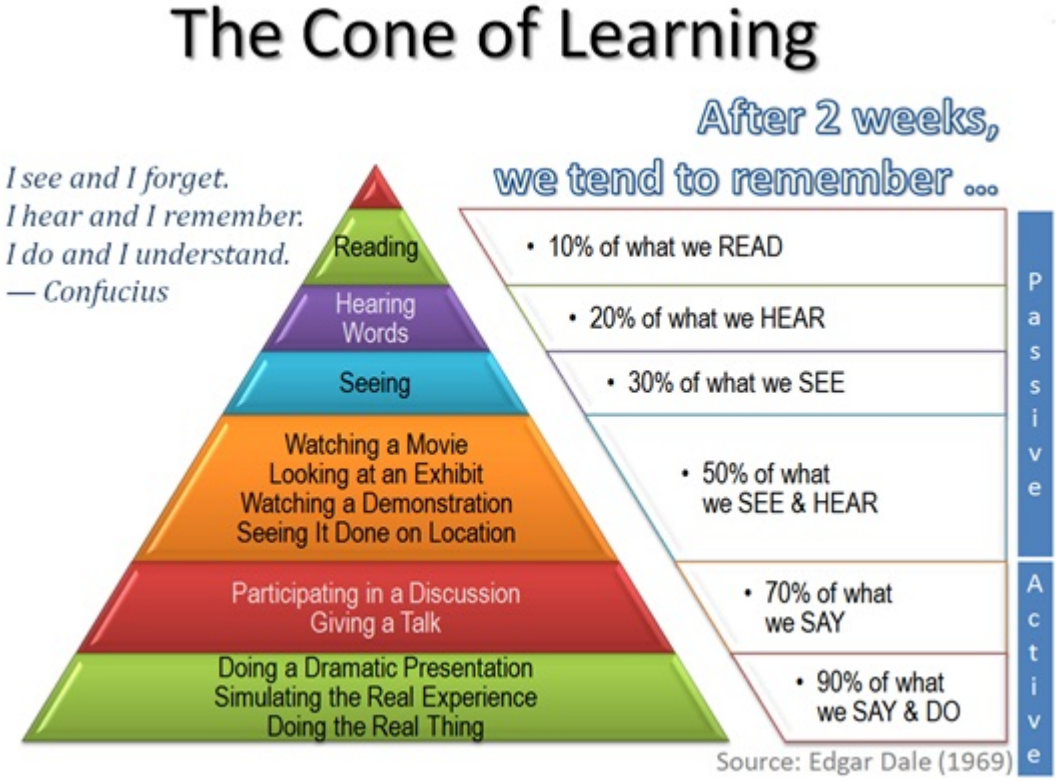
Attending AGM’s or a series of presentations by a company over a period of time allows an investor to follow the story closely, and monitor whether the company is delivering on stated promises and objectives. In the event of slippage or failure, the presentation allows questions to be asked, and permits the company the chance to reply to those concerns.

Another benefit is that a presentation allows meeting and networking with other investors.

Information retention

The “cone of learning” highlights the value of meeting in person.

Created by Edgar Dale in 1969, it is as relevant today as it was then, please see below.



Please note – All City Investors Circle presentations are non deal, and are for awareness creation purposes only.

We recommend consulting an investment professional before making any investment decisions.

We present interesting and exciting junior mining companies listed on the ASX and TSX stock exchanges to a group of city professionals, and private investors, all of whom are active investors with a mandate to invest in junior mining companies.

Our audience is selected and invited individually to ensure interest and relevance for the presenting company.

Meetings are non deal, small group, highly focused and engaged, with a lively Q and A to follow the main

presentation.

We create awareness, and maintain interest in presenting companies by disseminating their future news to our entire investor group via email, social media, and our Monthly Review newsletter.

If you wish to present to our select group of active mining investors, please email andrew@city-investors-circle.com