London Mining Conferences are Becoming Identical

City Investors Circle

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The registration area was set up the same, the coffee refreshment area as well, and the only slight difference is the luncheon buffet was not as plentiful or lavish as the 121 conferences.

Lunch was served in those clever compartmentalised boxes also used for the 121 events, and the food was pretty much the same.

Everything was so similar that it was easy to believe one was actually at the 121 conference!

The only small difference was the reduced number of delegates compared to the other show, Mines and Money did seem a little quiet, and there were less booths.

Having said all that I preferred the reduced number of people, it was more relaxed and less hectic compared to 121.

When it first started the 121 format of 121 meetings in booths was a new concept for UK mining shows, although it was pioneered, I believe, by the Denver Gold Group for their Swiss and US shows many years ago.

We have now arrived at the point where the Denver Gold Group, 121, and Mines and Money are all using the same format, so one wonders who will break ranks and design something mold

In the meantime, the Global Mining Finance Summer Conference is about to run in London. This runs in the old traditional way of having a few speaker and corporate presentations, brief Q and A's, and vibrant networking sessions.

Nice to still have a traditional mining conference, that's a bit different, even if it's only because they have not copied someone else's idea.

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Our audience is selected and invited individually to ensure interest and relevance for the presenting company.

Meetings are non deal, small group, highly focused and engaged, with a lively Q and A to follow the main presentation.

We create awareness, and maintain interest in presenting companies by disseminating their future news to our entire investor group via email, social media, and our Monthly Review newsletter.

If you wish to present to our select group of active mining investors, please email andrew@city-investors-circle.com

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