

Mines and Money London Day 1 Review

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I timed my arrival to avoid the long queue at opening time, and that was a good decision as by 10.30 you could walk straight up to registration, and within two minutes I was inside the exhibition area.



Mines and Money 2022 – The magnificent Business Design Centre, at Islington.

Mines and Money London – Day 1 Review

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and that was a good decision as by 10.30 you could walk straight up to registration, which was fast and efficient, and within two minutes I was inside the exhibition area.

I noticed there was no conference programme handed out upon entry, nor a floorplan, which is surely a must have for such a large area?

There were a few booths immediately upon entry on the ground floor, and a coffee area, plus a round table for group discussions that involved people shouting into a loud microphone, making conversation with people in nearby booths difficult to impossible during the sessions.

I tried to chat to one booth holder next door and we gave up because it was drowning him out, and he said he was going to complain, but the discussions continued throughout the conference so nothing changed if he did complain, maybe he just put up with it?

For me it was so noisy I was in a hurry to leave his booth to get away into a more peaceful area.

Once away from the cacophony and up the stairs, the booths were laid out with large corridor widths, and moving around was easy. Some of the booth numbering seemed a bit strange, but on the whole it was fairly easy to find a booth if you already knew the number.

The meeting system was very efficient, with an email sent a few minutes before each meeting informing you of the booth number to go to. I had arranged a couple of meetings in the Connect Lounge, located upstairs, which in hindsight was not necessary.

The floor plans were very limited, and in odd out of the way places, so navigation without meetings arranged was tricky. There was one upstairs, but I only found the one downstairs on the last day tucked away by the stairs, These need to be more

prominent in my opinion.

Unlike previous years the booths were like small offices, set up for meetings rather than engaging in conversation with passing delegates, so really there was no need to arrange meetings in the lounge.

I personally don't like the new set up as in the past I have discovered new companies by engaging in conversation across the table and learning of a new company that I wouldn't have otherwise engaged with. The new layout therefore limits casual investor engagement in my opinion, and that is a negative for me.

A few years ago I assisted Scorpio Gold on their booth at the show, and we set it up so the CEO had a meeting table and chairs, and I manned the other side and engaged with passing investors.

If anyone wanted to meet the CEO I had a live diary to fill in spare slots, and otherwise I took queries, and email addresses and the CEO replied afterwards. I thought that was a perfect setup, and the CEO was kept busy with one on one meetings without being interrupted.

So, hardly any booths where you could do that, and maybe because of the lack of passing engagement, many booths were often empty, presumably because they had no meetings at the time.

The meetings I had were good ones, and none were interrupted, which is a positive, because that was the negative of just speaking to people on a stand, there were often interruptions, which disrupted the flow.

The catering was good in my opinion, although there could have been more seats arranged to sit down. It was unclear whether you could use the cafeteria seating if you took the free food, but I just did it and nobody said anything.

The after show drinks were busy, as you would expect, although the white wine seemed a bit sharp for some people.

So the first day ended after some positive and engaging meetings, which I will relate tomorrow.

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.If you need clarification of any information contained in this note, or have any questions, I will be delighted to assist – Please email andrew@city-investors-circle.com

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