Nouveau Monde to commence trading on the NYSE

Nouveau Monde Graphite (TSX.V: NOU)

Announced that it has received approval for the listing of its common shares on the New York Stock Exchange ("NYSE").

The Company expects its common shares will open for trading on the NYSE on May 24, 2021, under the symbol "NMG".

Nouveau Monde	TSX.V : NOU
Stage	Development
Metals	Graphite
Market cap	C\$593 m @ C\$15.99
Location	Quebec, Canada

Comment

This is a fantastic achievement for a company that has persevered through some very lean early years, yet always kept their belief in their graphite project, and their ability to bring the project through to production.

When CEO Eric Desaulniers first presented to us in London, NOU were a 10 cent stock struggling for funding in a horrible mining financing environment, which illustrates what an achievement this NYSE listing really is.

Well done Eric and his team!

NOUVEAU MONDE HAS SUCCESSFULLY BEEN ADMITTED AND WILL COMMENCE TRADING ON THE NYSE ON MONDAY MAY 24, 2021

May 19, 2021|<u>Press Release</u> **▼**

MONTRÉAL, CANADA, May 19, 2021 — Nouveau Monde Graphite Inc. ("Nouveau Monde" or "the Company") (TSXV: NOU; OTCQX: NMGRF; Frankfurt: NM9) is pleased to announce that it has received approval for the listing of its common shares on the New York Stock Exchange ("NYSE"). The Company expects its common shares will open for trading on the NYSE on May 24, 2021, under the symbol "NMG".

Nouveau Monde Management Comments

"An extraordinary journey has just achieved another milestone.

"As Chairman, I am so proud of the Nouveau Monde team, and how we have so promptly secured a listing on the world's largest and most important capital market, namely the New York Stock Exchange.

"This comes as we have commenced the work on our Phase one beneficiation plant, which early in 2022 is expected to start producing battery grade shaped, purified and coated graphite.

"We remain committed to becoming North America's largest fully integrated anode material production facility, and ultimately delivering our critical materials with zero carbon footprint from our Québec-based facilities."

Arne H Frandsen, Chairman of Nouveau Monde

"As the Western World's economy is on the verge of a major industrial shift driven by the electrification of transportation and energy storage systems, the entire Nouveau Monde team is thrilled to play a meaningful role in the sustainable extraction and transformation of an essential battery material to help make this revolution possible.

"Nouveau Monde is a true North American story of local security of supply, full traceable verticalization, carbon-neutrality, lot-by-lot consistency and long-term cost structure resilience.

"We are striving to advance, one milestone at a time, towards our objective of establishing our company as a leading supplier of battery material."

Eric Desaulniers, President and CEO of Nouveau Monde

Additional Information for Shareholders

In addition to listing and trading on the NYSE in U.S. dollars, Nouveau Monde's common shares continue to be listed and trade on the TSX Venture Exchange ("TSXV") in Canadian dollars under the symbol "NOU".

Shareholders that purchased their Nouveau Monde common shares on the TSXV and, in connection with the NYSE listing, wish to trade in U.S. dollars are advised to contact their broker for more information.

Shareholders that purchased their Nouveau Monde common shares "over-the-counter" or OTC, including shareholders whose shares are denoted in their institution/broker account with the symbol "NMGRF", are advised to monitor their account to ensure their holdings are updated to reflect the NYSE listing and trading symbol, as the Company expects OTC quotations for Nouveau Monde common shares to cease in connection with the NYSE listing. Shareholders are advised to contact their broker for more information if they have questions in this regard.

Nouveau Monde's common shares will also continue to trade on the Frankfurt Stock Exchange under the symbol "NM9".

About Nouveau Monde Graphite

Nouveau Monde is striving to become a key contributor to the sustainable energy revolution.

The Company is working towards developing a fully integrated source of green battery anode material in Québec, Canada.

Targeting commercial operations by 2023, the Company is developing advanced carbon-neutral graphite-based material solutions for the growing lithium-ion and fuel cell markets.

With low-cost operations and enviable ESG standards, Nouveau Monde aspires to become a strategic supplier to the world's leading battery and automobile manufacturers, providing high-performing and reliable advanced materials while promoting sustainability and supply chain traceability.

To read the full news release, please click HERE

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Meetings are non deal, small group, highly focused and engaged, with a lively Q and A to follow the main presentation.

We create awareness, and maintain interest in presenting companies by disseminating their future news to our entire investor group via email, social media, and our Monthly Review newsletter.

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Disclosure

The writer currently does not own shares in Nouveau Monde Graphite.

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