

Smartcool Systems achieved their highest sales in company history in October



Smartcool Systems Inc. (TSX.V: SSC}

Announced that sales for the month of October exceeded \$1,000,000 CDN. This is the highest monthly sales achieved in the company's history.

"This is a tremendous accomplishment for the company" stated CEO Ted Konyi.

SMARTCOOL™

Vancouver, BC. November 6, 2018,

Ted Konyi, CEO, Smartcool Systems Inc. (TSX.V: SSC} is pleased to announce that sales for the month of October exceeded \$1,000,000 CDN. This is the highest monthly sales achieved in

the company's history.

"This is a tremendous accomplishment for the company and is a function of what has been coming together for us in the last year," explained Mr. Konyi "The acquisition of Total Energy Concepts (TEC) and the move from in house sales to an agency agreement in the UK have significantly contributed to this result. The global acknowledgement of climate change and the resulting drive to reduce carbon emissions, combined with ever increasing utility rates, improved costs of efficiency technologies and IoT based energy monitoring is driving companies and governments to seek efficiency measures."

The majority of the sales generated in October are with national and international multi-location clients which should lead to significant follow on sales activity.

About Smartcool

Smartcool Systems Inc. provides cutting edge energy efficient and energy cost reduction solutions for businesses around the world. The ECO3, ESM and ECOHome are Smartcool's unique retrofit technologies that reduce the energy consumption of compressors in air conditioning, refrigeration and heat pump systems by up to 40%.

Total Energy Concepts (TEC), a wholly owned subsidiary of Smartcool, is a national leader in Power Protection, Energy Management, Power Quality, Facility Grounding, and Lighting Solutions that help companies improve their bottom line by reducing expenses that drastically cut into company profits.

TEC focuses on a holistic approach to energy efficiency with proprietary technologies for power factor correction and third party technologies including LED, voltage conditioning and intelligent motor controls.